



wallis tosi

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Education

Savannah College of Art and Design, Savannah, GA
BFA, Fashion Marketing and Management Major, June 2013

SCAD Lacoste

Lacoste, France, Summer Quarter 2012

Experience

2016 Karen Adams Designs - Memphis, TN
Marketing and Product Development
(November 2009- Present)
Assists in expanding the product line and developing new product. Created and maintains the social media pages as well as the catalog.

2016 Henny Penny Mobile Boutique - Memphis, TN
Social Media Manager
(November 2014- March 2016)

2015 Amy Howard Home - Memphis, TN
Vice President of Marketing, Workshops and Market
(June 2010- March 2015)
*Handle all aspects of the social media and marketing, as well as event planning.
As an intern from June- Septemer 2010, filed quotes paperwork and created new formats (quotes, orders, invoices, etc.), organized fabric, catalogued products, and worked in the retail store.*

2012 Lilly Pulitzer - King of Prussia, PA
Retail Planning and Business Development Intern
(June- August)
*Helped with planning the Spring 2013 buy for all 18 retail stores.
Entered daily sales, replenishment, and orders.*

Other Experience

2010 Bonefish Grill (Savannah, GA)
Hostess - Savannah, GA

2009 Dr. John Tosi Dental Office
Office Manager - Memphis, TN

Skills

Computer

Microsoft Office, Adobe Create Suite, Social Media - Facebook, Twitter, Pinterest, and Instagram

Professional

Organization, Customer Service, Trend Research, Styling, Retail Math, Development of a Six-Month Buying Plan

Business

Business Management, Entrepreneurship, and Professional Writing

Language

Three years of French

Honors and Awards

- 2013 Dean's List
(September 2009- June 2013)
- 2013 Artistic Honors Scholarship
(September 2009- June 2013)
- 2013 Academic Honors Scholarship
(September 2009- June 2013)
- 2011 Presented artwork in the Exposition/
Vernissage
(Lacoste, France - August 2011)
- 2010 1st place in the SCAD's Annual Sand Arts
Festival

Activities

- 2016 National Eating Disorders Association
Fundraiser
- 2013 SCAD Fashion Buzz: A Marketing and
Management Club
President and Member (2009- 2013)
- 2012 SCAD SERVE Club
Volunteer (2010- 2012)
- 2012 SCAD Running Club
Head Runner (2011- 2012)
- 2012 Meals on Wheels with Senior Citizens Inc.
Volunteer